

The screenshot shows a Tableau dashboard titled "Business Optimization Lab". The dashboard is divided into several sections:

- Top Section:** A bar chart showing "Revenue by Region" with four bars for North, South, East, and West. The values are approximately \$1.2M, \$1.5M, \$1.8M, and \$2.0M respectively. To the right, a line chart shows "Profit over Time" with a single line fluctuating between \$0.5M and \$1.0M.
- Left Section:** A "Dashboard" sidebar with a "Home" button and a "Dashboard" button. Below this, a "Revenue" section shows a bar chart of revenue by region and a line chart of profit over time.
- Right Section:** A "Profit" section showing a bar chart of profit by region and a line chart of customer acquisition over time. The values for profit are approximately \$0.5M, \$0.8M, \$1.0M, and \$1.2M.
- Bottom Section:** A "Customer Acquisition" section showing a bar chart of customer acquisition by region and a line chart of customer retention over time. The values for customer acquisition are approximately 100, 150, 200, and 250.

The dashboard includes filters for "Region" and "Time Period". The "Region" filter is set to "All Regions" and the "Time Period" filter is set to "All Time".

[illegible][illegible]

What the Lab does, and the decision it supports

- ## How it works

- ## Your data

- ## Plans

Talk to us: statadventure.com/schedule